

# Welcome



# Founder: Karen Love

## Why am I doing this?

- ▶ I work for a not for profit and understand only too well how much donations impact the ability to offer great sustainable programming.
- ▶ I have always donated to Charity but I never know the impact of my donation.
- ▶ For 6 years I have volunteered on the United Way of Okotoks Partnership Funding Committee and I see the number of Charities that apply for desperately needed funding but there is just not enough to go around.
- ▶ I want to give back by volunteering my time and my (just over) \$1 per day.
- ▶ I was so inspired by 100 Women Who Care Calgary and the co-founder Alison Lapczuk when my agency was their first ever recipient in 2013.

# Background

- ▶ There are at least 350 chapters worldwide. All recognize that there are hundreds of organizations working hard to provide much-needed services within their communities.
- ▶ Alberta
  - ❖ Calgary - \$120,000 since Nov 2013
  - ❖ Cochrane
  - ❖ Edmonton
  - ❖ Medicine Hat
  - ❖ **Foothills– here we are**
  - ❖ Red Deer
  - ❖ Rocky Mountain House – coming soon
  - ❖ Rockies

# Elsewhere in Canada.....

- ▶ British Columbia
- ▶ Manitoba
- ▶ New Brunswick
- ▶ Newfoundland and Labrador
- ▶ Ontario
- ▶ Prince Edward Island

## Founder of 100 Women – first Chapter



- ▶ Karen Dunigan – always found it interesting that one of her greatest ideas was born from something as simple and basic as baby cribs. It was during lunch one day with executive leadership from the Center for Family Health, where other fundraising matters were being discussed, that the Center's CEO mentioned a need she learned about at a staff meeting earlier that morning regarding new mothers and portable cribs. Karen's ears perked and she told the CEO that would be something she would like to know more about and another lunch was scheduled to specifically discuss the need.

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- ▶ During the follow up lunch, details were shared on how new mothers were bringing their babies home and placing the sleeping infants in boxes, dresser drawers or on their own beds because they could not afford a proper crib. Some of these babies didn't survive the night. Karen was presented with a list of how many cribs were needed, the cost of mattresses, blankets and beds. In all, a total of \$10,000 was needed.

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- ▶ As Karen began thinking about Center for Family Health's need, she knew there had to be a way to quickly and easily meet the financial request that was presented. With all of her involvement in the community, Karen knew she could call ten people and ask them to write \$1,000 checks, but she also figured she knew 100 women who would each give \$100. She began making phone calls and scheduled a meeting. At that first meeting, in one hour, a group of Karen's friends heard the story and each wrote checks to the Center for Family Health, resulting in a \$12,800 donation, more than requested, to supply new mothers with the simplest need: a crib.

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- ▶ Karen recognized that she was on to something special and that it too was in its own infancy and needed to be nurtured to grow. She founded the first 100+ Women Who Care and scheduled quarterly meetings. The rules were simple, any member could present a need in the community, the need had to be immediate and the money had to remain local. The idea was that a worthy cause benefits many in the community.

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- ▶ Karen's legacy lives on through the expansion of 100+ Chapters throughout the world. There are now more than 350 chapters either fully operational or under development and they include women, men, people and kids chapters. Karen saw people for their strengths and realized that when 100 or more people come together in a room, each person becomes a powerful force for doing good work while lifting up your community. We are each strong in our own right, but together we are stronger. Karen knew this, applauded it and was so very proud of 100+ Women Who Care.

# How Does it Work?

- ▶ The premise is truly elegant in its simplicity.
- ▶ One hundred women gather for one hour.
- ▶ They sign forms agreeing to a total annual commitment of \$400 and four hours of meetings.
- ▶ Each woman brings her cheque book and each woman has the opportunity to submit a nomination to the chapter in advance.
- ▶ At the meeting, three charities from those submissions are drawn at random.

# How does it work?

- ▶ The three women who nominated those three charities each give a five-minute presentation on why that charity is the most worthy.
- ▶ Then they take five minutes to answer any questions.
- ▶ We must insist that presenters keep to the time limits provided so that we can ensure these meetings stay at one hour.
- ▶ Members then cast ballots to decide which of the three charities will get all of the money.
- ▶ Once the charity is selected, every woman writes out a \$100 cheque for it. **Even if you didn't vote for the charity, you respect the majority vote and donate.** And if you cannot attend a quarterly meeting, you send your cheque with another member.

# How does it work?

- ▶ At the next meeting, a representative from the successful charity will be asked to attend to advise us of the impact of our money.
- ▶ **We anticipate that hearing about the impact of our donations will be one of the most inspiring aspects of this group.**
- ▶ Benefits accrue not only to the successful recipient charity in the form of monetary support, but to the other presented charities as well. In other jurisdictions charities report increased community awareness, an increase in volunteers and even additional donations.

# How does it work?

- ▶ If the charity that resonates most with you does not win on the night you nominate it, I would certainly encourage you to reach out to it in other ways.
  - ❖ **You can nominate it next time.**
  - ❖ Attend one of its events,
  - ❖ Volunteer, or
  - ❖ Find other ways to support its good work in this community.
- ▶ I will post all nominated charities and the three presented charities on our Facebook page and website after the meeting, including contact information for each.

# The Fine Print.....

- ▶ By signing a commitment form, members indicate their commitment to this group for at least one year. While we understand that circumstances may change, women move away or decide this approach is not for them, we are ultimately looking to attract and retain a core group of committed women to continue on with this unique approach to philanthropy.

# Commitment Form



## 100 Women Who Care Foothills

Dear New Member – Welcome!

Please fill out the form below.

The information is needed for planning our meetings and for administration purposes.

Yes, I give permission to add my name to the online member listing

(Directory includes only first and last names - no other information)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Completed Commitment Forms can be turned in at a meeting or sent via email to

[100womenfoothills@gmail.com](mailto:100womenfoothills@gmail.com)

Should you wish to discontinue your membership at any time, please send an email to the above address indicating your withdrawal.

Thank you for being a woman who cares!

[www.100womenwhocarefoothills.weebly.com](http://www.100womenwhocarefoothills.weebly.com)

[www.facebook.com/100womenwhocarefoothills](https://www.facebook.com/100womenwhocarefoothills)

- I understand that I am making a commitment to 100 Women Who Care Foothills to make an annual donation of \$400 (\$100 at each of the four meetings). Donations will be given directly to local charities, non-profits and other worthy causes serving the Foothills and surrounding area as agreed by those who are part of the chapter.
- I agree to fulfill my donation commitment even if I did not vote for the charity selected by majority vote. I also agree that I will provide my cheque to another member to deliver in my place or by mail if I am not able to attend a quarterly meeting.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

[Where did you hear about 100 Women Who Care Foothills?](#)

# Nominating a Charity

- ▶ You need not be formally involved in a charity to nominate it. The presentation need not be formal or sophisticated. Describe the organization, its local/regional work, and the impact our donation would have on it. Keep it simple. Tell us why your nominated charity is the most worthy of our money.



# Nomination Form

Date:	
Nominating Members' Name:	
Name of Organization:	
Charitable Registration Number #:	
Address:	
Website:	
Mission Statement:	
The Organization serves the following population:	
The donated funds will be used to:	
The Organization's current sources of funding are:	
The Organization is a registered not-for-profit/charity and is able to provide tax receipts.	Yes / No
If selected, someone from the Organization will be available to speak at our next meeting to describe the impact of the donated funds.	Yes / No
The Organization agrees not to sell, give or use the 100 Women Who Care Foothills members contact information for solicitations.	Yes / No
What percentage of donations are used for administration costs?	
If selected, <del>Cheques</del> should be made payable to:	

PLEASE COMPLETE THIS FORM AND EMAIL IT TO [100womenfoothills@gmail.com](mailto:100womenfoothills@gmail.com)  
AT LEAST 2 DAYS PRIOR TO NEXT MEETING.

[www.100womenwhocarefoothills.weebly.com](http://www.100womenwhocarefoothills.weebly.com)  
[www.facebook.com/100womenwhocarefoothills](https://www.facebook.com/100womenwhocarefoothills)

# FAQ's.....

- ▶ **Why are the names of the three charities to be presented not circulated ahead of the meeting?**
- ❖ There are good reasons for the random selection process.
- ❖ We want to keep the organic feel of this group.
- ❖ Presenters would feel inclined to “over prepare” - to bring props, PowerPoint slides, materials etc. This level of preparedness is not necessary.
- ❖ **In fact, we do not allow visual aids.**

# FAQ's

- ▶ **Can this group specifically direct how a successful charity spends our donation?**
- ❖ The short answer is that our donations must be used for the purposes set out in the presentation. If we donate to a specific hospital to support its urgent care center, the money cannot be used by that hospital for its capital campaign, or general operating costs elsewhere in the hospital.
- ❖ When we forward the donation money to the successful charity, we will specify what program or use was described and voted on here.
- ❖ For small organizations, the money may properly be used for more general operating purposes. If we approve a general donation here, we will not turn around and direct the organization to use the money for specific purposes not outlined in the presentation.

# FAQ's

## ▶ **Can a winning Charity be nominated again?**

- ❖ Once a charity has won, it cannot be nominated again for one year.
- ❖ The exception is a specific program in a large organization.
- ❖ For this reason, if you have nominated a larger organization, it makes good sense to specify the particular use for which our money will be used.
- ❖ Charities that are presented to the group but which do not receive the donation can be presented again, if drawn at the next meeting.

# Meeting attendance

- ▶ Please RSVP for each meeting.
- ▶ As a courtesy, I do need to advise the venue of our numbers each time we meet.
- ▶ Please do not assume that a signed commitment form is the same thing as attendance confirmation. If you are unable to attend a meeting, please send your cheque with another trusted member, or contact me.
- ▶ **This chapter bears no overhead costs of any sort. 100% of your donations will go directly to the successful charity.**

# Typical meeting.....

- ▶ Complete nomination form in advance of the meeting and email to [100womenfoothills@gmail.com](mailto:100womenfoothills@gmail.com) If you forget you can bring it with you to the meeting.
- ▶ All nominations are read out on the evening and entered into the ballot box.
- ▶ 3 nominations are pulled out at random.
- ▶ Each nominator has 5 mins to tell us why their charity of choice should receive our donation.
- ▶ A further 5 mins are given to each nominator to answer any questions from the audience.

# Typical Meeting

- ▶ We vote anonymously on the 3 nominated charities by placing your choice into our ballot box.
- ▶ You all relax and mingle for 5 minutes whilst the votes are counted.
- ▶ The Charity of choice is announced and all members of 100 Women Foothills write a cheque for \$100 made payable to the recipient.
- ▶ Go home knowing that your \$100 is a small commitment that will have **BIG IMPACT.....**
- ▶ Oh and that you will receive a tax receipt to claim back your taxes directly from the organization.

# Spread The Word Ladies...

- ▶ Please help us continue to recruit members. Let's increase the scope of the great work we've started here tonight. Be an advocate for 100 Women Care Foothills.
- ▶ Twitter account is @foothills100
- ▶ Make sure you have added your email on the sign in sheet for my distribution list.
- ▶ Business cards with my details are available as you leave.
- ▶ Contact me by email if you have any questions. **PLEASE FOLLOW THE FACEBOOK PAGE AND THE WEBSITE....**